

Let Direct Online
 www.letdirectonline.com/



Let Direct asset manage hundreds of industrial units across the UK for the Industrial Property Investment Fund (it's an exciting name we know) one of the first funds of it's type launched in 1997. Frontmedia were asked to create a new website to ensure the units available could be rented as quickly and easily as possible by the user as well as ensuring the administration of the site was as our american cousins like to say, a snap.

With their new branding already in place, we quickly translated it into a smart online presence, backed up by a powerful, intuitive, easy-to-use content management system that enables our client to manage every aspect of any unit, from images and unit descriptions to lease agreements, discounts and promotions.

So, if you own a white van and don't have anywhere to keep your stuff, take a look.