



Ashtons are a leading estate agency in the South East. They got hold of us after seeing how we'd transformed the online presence of similar companies in the industry.

For many estate agents, the property CRM system used to manage their properties and clients, tends not to sync up terribly well with their website. All the property information on Ashtons site is called directly into the website from an external feed provided by Reapit, their chosen CRM software, the good bit being that the need to maintain a separate property database just for the website, is eliminated. We even automate the transfer of information ensuring the properties shown on the website are always up-to-date. Neat eh?