



The beautiful and multifaceted estate, Braxted Park, asked us to review their online and print material. In order for them to "up their game" in the marketplace a complete overhaul was needed to reposition them as an up-market venue.

To tie the diverse sectors together a series of icons and textures were developed to cover the themes of weddings, conferences, events, parties, office space and golf. A palette of neo-Georgian colours were introduced to reflect the estates heritage.

To enhance search engine listings, a main portal site (www.braxtedpark.co.uk) with links to dedicated sub-sites (www.braxtedparkweddings.co.uk) to the each service that Braxted Park offers was the way forward.

"There has been a great reaction from our clients to our new marketing material and website. Frontmedia have been a pleasure to work with at every turn: they combine good artistic taste with an ability to meet deadlines and get things done quickly and efficiently."

Duncan Clark
Owner/Manager