

Braxted Park Estate
Branding, brochure, stationery, advertising & website



Braxted Park is widely regarded as one of the best wedding venues in Essex (if not the best) and they needed their branding and print material to establish them in this category. The brief also required the branding to be adaptable across several other diverse services of the estate.

A series of icons and textures were developed to tie them all together and a palette of neo-Georgian colours was introduced to reflect the estate's heritage.

The brochure combined luxury paper stocks with some delicate foil blocking of the logo and various flourishes to communicate an 'exclusive' feel.

"There has been a great reaction from our clients to our new marketing material and website. Frontmedia have been a pleasure to work with at every turn: they combine good artistic taste with an ability to meet deadlines and get things done quickly and efficiently. Already our bookings are up 60% in the year."

Duncan Clark
Owner/Manager

