

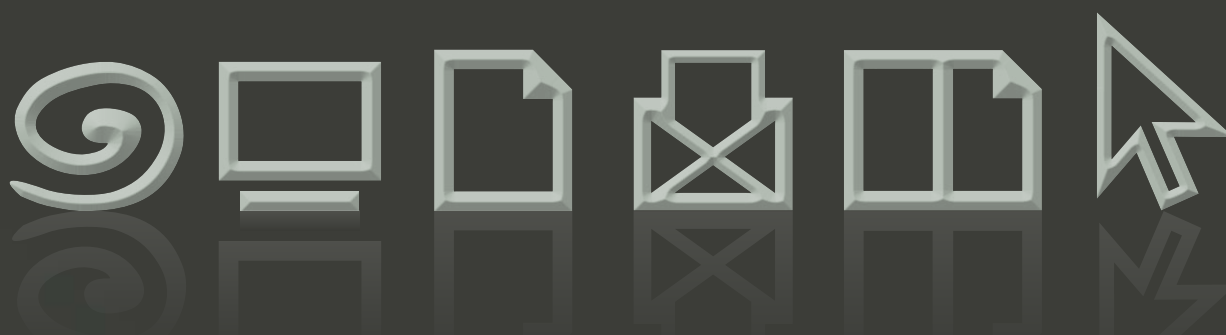
10 YEARS
designing for the
conference & event industry

“I love Frontmedia's “can do attitude”. They offer a great service, fast turnaround and design is always of a high quality. Their CMS system is great and easy to use. This is why 8 out of 10 cats prefer Frontmedia ;-).”

Joanne Pocock, Marketing Manager, Emap

FRONTMEDIA

Making design the main event in the conferencing arena



Our team members include:



Stefan Cybichowski
Commercial Director



David Bishop
Creative Director (Web)



Simon Tompsett
Technical Director



Richard Wendon
Senior Web Designer



Neil Maidment
Creative Director (Print)



Kym Garland
Web Designer



Matt Webb
Senior Print Designer



Kevin Purcell
Senior Web Developer



Hayley Tompsett
Copywriter



Mark Joyce
Senior Web Developer

5 reasons to use us:

1. Our portfolio includes 100's of design projects for conference and event companies
2. Unrivalled experience of working with some of the biggest names in conferencing and events
3. Varied skill set to cover just one, or all of your marketing collateral needs
4. 10 years of delivering creative, effective and practical design solutions
5. Really need a 5th? Take a look inside the brochure at our previous work, it speaks for itself

Our clients include:



Join our online communities:



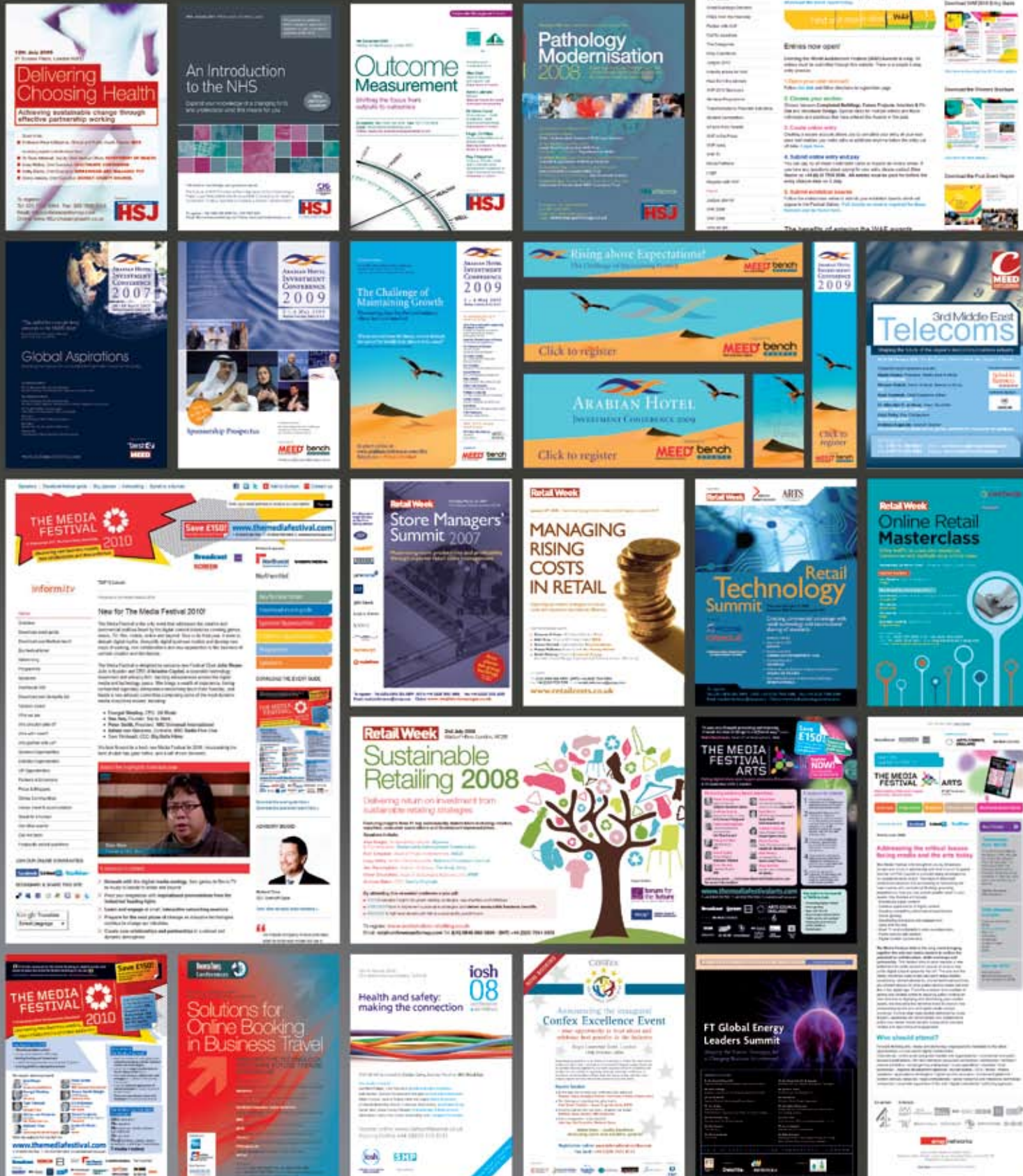
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From branding, brochures and adverts to websites, emails and web banners; we've done them all...

FRONTMEDIA



Disability Discrimination Act

Understanding the implications of the Act for your business

Key areas covered include:

- What is the Act?
- Who is covered by the Act?
- What are the duties of employers?
- What are the duties of service providers?
- What are the duties of public authorities?
- What are the duties of landlords?
- What are the duties of transport providers?
- What are the duties of education providers?
- What are the duties of health care providers?
- What are the duties of housing providers?
- What are the duties of other providers?

designing primary schools

Creating the healthy, happy, progressive and flexible schools of tomorrow

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Green Roofs 2008

Green roofs: the opportunities and challenges ahead

Key areas covered include:

- What are the benefits of green roofs?
- What are the challenges of green roofs?
- What are the opportunities of green roofs?
- What are the key areas for focus?
- What are the key messages?

Construction: The Opportunities & Challenges Ahead

Forecasting the economic future of the construction industry

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Facade Engineering 2008

Facade engineering: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Building Effective Frameworks and Partnerships

Building effective frameworks and partnerships: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Becoming a Lean Champion

Developing the skills to lead lean transformation

Key areas covered include:

- What is lean?
- What are the benefits of lean?
- What are the challenges of lean?
- What are the opportunities of lean?
- What are the key areas for focus?
- What are the key messages?

Nursing Workforce Redesign and Redeployment

Enhancing the nursing workforce productivity and clinical effectiveness

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Health Care Assistants

Setting the future for health care assistants: training, regulation and employment

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

LIGHT VISIONS 2008

Light visions: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Public Health White Paper

Enabling local government and its partners to meet the new agenda

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Developing Leaders in Local Government

Developing leaders in local government: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Middle East Roads, Bridges & Causeways

Middle East roads, bridges and causeways: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

2nd Middle East Rail Projects

2nd Middle East rail projects: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

The Future of Non-Domestic Heating

The future of non-domestic heating: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

LIGHT VISIONS 2008

Light visions: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Renewable Energy

Renewable energy: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Top PAs & Secretaries Seminar 2007

Top PAs & Secretaries Seminar 2007: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

IRISH RETAIL FORUM 2008

Irish retail forum 2008: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

STRATEGIC SOLUTIONS FOR RETAILERS BY RETAILERS

Strategic solutions for retailers by retailers: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

LIGHT VISIONS 2008

Light visions: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Barrier Film

Barrier film: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

THERMOFORMED PACKAGING

Thermoformed packaging: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Licensing

Licensing: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

LIMA UK Licensing Essentials Course & Spring Fling

LIMA UK licensing essentials course & spring fling: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Licensing

Licensing: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Kitchen Waste Collection & Processing

Kitchen waste collection & processing: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

RWC2010

RWC2010: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Licensing

Licensing: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

Licensing Europe 2009

Licensing Europe 2009: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

RWC2010

RWC2010: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

RWC2010

RWC2010: the opportunities and challenges ahead

Key areas covered include:

- What is the current situation?
- What are the challenges?
- What are the opportunities?
- What are the key areas for focus?
- What are the key messages?

We hope you enjoyed looking at a selection of our previous work. Now, as they say, here comes the science bit. Read on to find out how we can help make your conference an even bigger success!

0.1 INTRODUCTION

Introduction from our Commercial Director



It's a pleasure to introduce the **FRONTMEDIA** conference services brochure, marking our ten year anniversary of providing creative, effective and practical design solutions for the conference arena.

We are a multi-disciplinary design studio, our conferencing portfolio spans across **brand identities, websites, brochures, adverts, banners** and much more. Our skill set is varied and due to our perfectly balanced team of design, print and technical specialists, each element is produced to the highest standard. Clients are given the choice to take advantage of any number of our services, right through to placing the entire marketing collateral package in our hands. **It's all about flexibility.**

Emap Networks, Advanstar Communications, UBM Conferences and the **Financial Times** are just some of the conferencing clients that have benefited from **FRONTMEDIA**'s well-versed abilities to make even diverse conferences, such as 'Barrier Film & Stand Up Pouches - Maximising opportunity and innovation in the global pouch market' look like something you'd want to attend on a Friday.

So if you're looking to find out how **FRONTMEDIA** can help **reach your target audience** and drive the ticket sales of future conferences, please do continue reading this brochure and **get in touch** — we'd love to hear from you.

To register your interest (but without delegate fees or terms and conditions) please visit the website, give us a call or send us an email.

Stefan Cybichowski
Commercial Director

0.2 HEADLINE SEMINAR

The importance of design in the conference industry today

It is more important, but also harder than ever in the current economic climate, to convince potential delegates to part with their cash and give up their time to attend your event. They need to be sure that your conference or event is right for them, integral to their business and organised to the highest standard to provide them with the best value for money. Communicating all of this in your first point of contact is no easy task, so who better to trust than a company with 10 years experience doing exactly that.

Brochure, direct mail campaign, advert, HTML email, website; whichever methods you choose to sell your tickets, **FRONTMEDIA** can ensure that the design connects with the target audience, encompasses the quality and importance of the event, and drives the recipient down the path of registering for your conference.

0.3 CASE STUDY: EMAP NETWORKS

Retail Week Conference 2010

After working with Emap Networks on their flagship events, the **World Architecture Festival** and **The Media Festival**, **FRONTMEDIA** were asked to work on what Ray Winstone would no doubt refer to as the daddy of all the Emap Networks conferences, the **Retail Week Conference**.

We created a complete set of promotional materials and media for the event from a new identity, printed brochure and advertising to a brand new website, ad banners and HTML email templates.

We managed to produce all this in pretty much record time, to meet the deadline for the launch of the event. The website has been updated continually since then, proof positive that conference websites don't have to be dull and uninspiring.

Bring your conference to life both online and in print.



 Web banners

Branding and identity

A brand identity that reflects the values of the company and communicates key messages to your target audiences at a glance is the foundation of a successful marketing campaign. **FRONTMEDIA** is well-versed in creating a brand that can be applied to any area of marketing collateral, both on screen and in print. Therefore, your marketing will be varied and exciting but remain effortlessly consistent.

Brochures and flyers

We can design, layout and source competitive print costs for any form of print media; multi-page conference brochures, gatefold leaflets, flyers, postcards and more. We can offer advice on different paper stocks and finishes to meet your budget and marketing requirements.

Advertising

Magazines, brochures, billboards, cars, trains, buses; wherever you're looking to advertise your conference or event **FRONTMEDIA** can produce adverts to fill any space and create a buzz.

Websites

FRONTMEDIA designs stunning, intuitive, SEO friendly websites that get your message across. We work with you to define the goals and develop the right application to achieve results. Whether you need a suite of multi-lingual, multi-conference sites driven from a single content management source or a single highly targeted bespoke developed solution, **FRONTMEDIA** has the expertise and experience.

Email campaigns

We've designed hundreds of HTML emails over the years and have now created our own email marketing system. **FRONTM@ILER** will ensure your email is seen in any email client (you can even run a test before you send it!). **FRONTM@ILER** manages your recipient lists and has in-depth report analysis of each campaign putting you in ultimate control.

Web banners and buttons

Web banners and buttons are tailored to appeal to your target audience. We've produced thousands of engaging animated gifs and dynamic Flash banners that really get your event noticed and increase those all-important click-through rates.

Branding & Identity

RWC2010

RetailWeekConference

Email campaigns



Brochures & flyers

Advertising



www.retailweekconference.co.uk



FRONTMEDIA

Making design the main event in the conferencing arena

Would like to talk some more?

If you would like further information as to how **FRONTMEDIA** could help you increase sales for your next conference, please fill in the form below. Only joking, we realise you probably won't bother to do that, we just wanted to prove we could do enquiry forms. You might prefer to visit our website (www.frontmedia.co.uk/conferences), send us an email (conferences@frontmedia.co.uk) or give us a call on **01621 890220**.

0.5 YOUR DETAILS (PLEASE COMPLETE IN BLOCK CAPITALS)

Title	First name
Last name	
Job title	
Company name	
Address	
Town / City	
County	Postcode
Telephone	
Email	

I'm interested in: (PLEASE TICK)

<input type="checkbox"/> Identity & branding	<input type="checkbox"/> Advertising	<input type="checkbox"/> Brochures & flyers
<input type="checkbox"/> Websites	<input type="checkbox"/> Email campaigns	<input type="checkbox"/> Web banners & buttons
<input type="checkbox"/> Everything!		

If you have the time, tell us a little more about your business?

Our clients include:

emap networks



Join our online communities:



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0.6 FOUR EASY WAYS TO TALK TO US

- www.frontmedia.co.uk
- 01621 890220**
- conferences@frontmedia.co.uk
- Post this completed form to:**
Suite 5, Courtyard Offices
Braxted Park
Great Braxted
Essex CM8 3GA

0.7 FRONTMEDIA WHO?

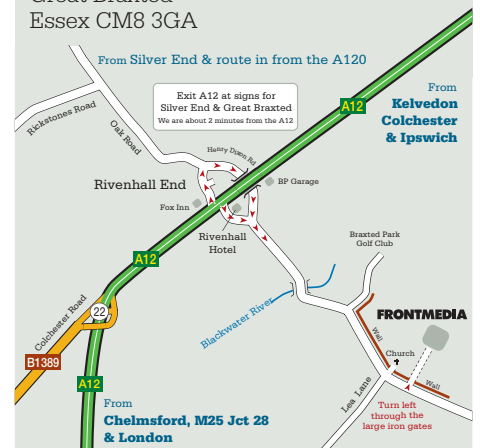
FRONTMEDIA is a multi-disciplinary design studio based in the UK. We have been delivering creative, effective and practical design solutions for the conferencing arena (and a whole host of other sectors) for more than a decade.

0.8 FRONTMEDIA WHY?

Why not? We have produced hundreds of identities, brochures, websites, adverts, emails and banners for some of the biggest names in the conference industry over the last 10 years. And we can do it all, or just one or two if you prefer, under one roof with hassle-free consistency. We understand your tight deadlines, the need for reliability and the expectation to get it just right. In a nutshell, we mix creative genius with a safe pair of hands, the perfect combination in our minds.

0.9 FRONTMEDIA WHERE?

Suite 5, Courtyard Offices
Braxted Park
Great Braxted
Essex CM8 3GA



Partners:



www.frontmedia.co.uk/conferences