



“Doors, doors everywhere and not a drop to drink”.

A line there from Samuel Taylor Coleridge's slightly less well known "Rime of the Ancient Door Fitter" (he didn't really think it through, too much laudanum probably).

Anyway, getting back to the point, Iconic is a new company selling 100% 'FSC Pure' doors. If you, like us, didn't know exactly what that means, it basically boils down to the doors being entirely eco-friendly, which is good.

Frontmedia have created an identity, printed stationery, a catalogue/brochure and website to help this company quickly establish themselves as purveyors of high-quality, sustainable internal doors.

The site benefits from our bespoke content management system, Front CMS and will be able to expand with the company thanks to its modular design.