

Martin Architectural Outdoor Lighting & Dynamic Light Catalogues



We were approached by Martin to produce a new Exterior Lighting product brochure and a brochure of inspirational lighting projects.

The brief was to create brochures that would stand Martin Architectural out from their competitors and gain the attention of architectural practices globally. Martin are all about dynamic lighting – programmable light capable of reproducing the variety and drama found in nature – and we needed to reflect this in the design.

With the brochures required for the Light + Building exhibition in Frankfurt, we only had six weeks to complete the project from design to print but it turned out fantastically well. It was very well received at the show, so much so, that we had to ship 2000 further copies to Germany after the first day!