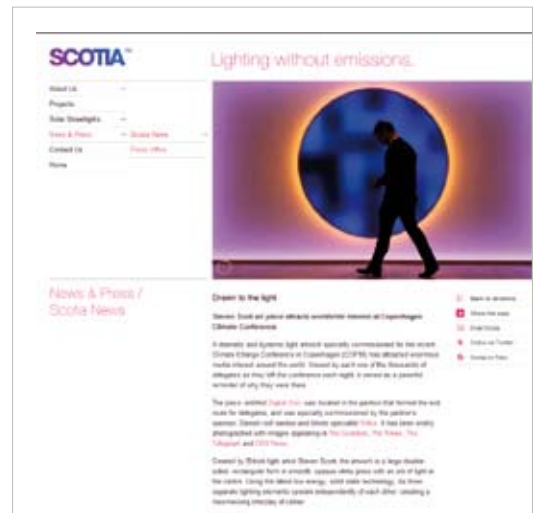
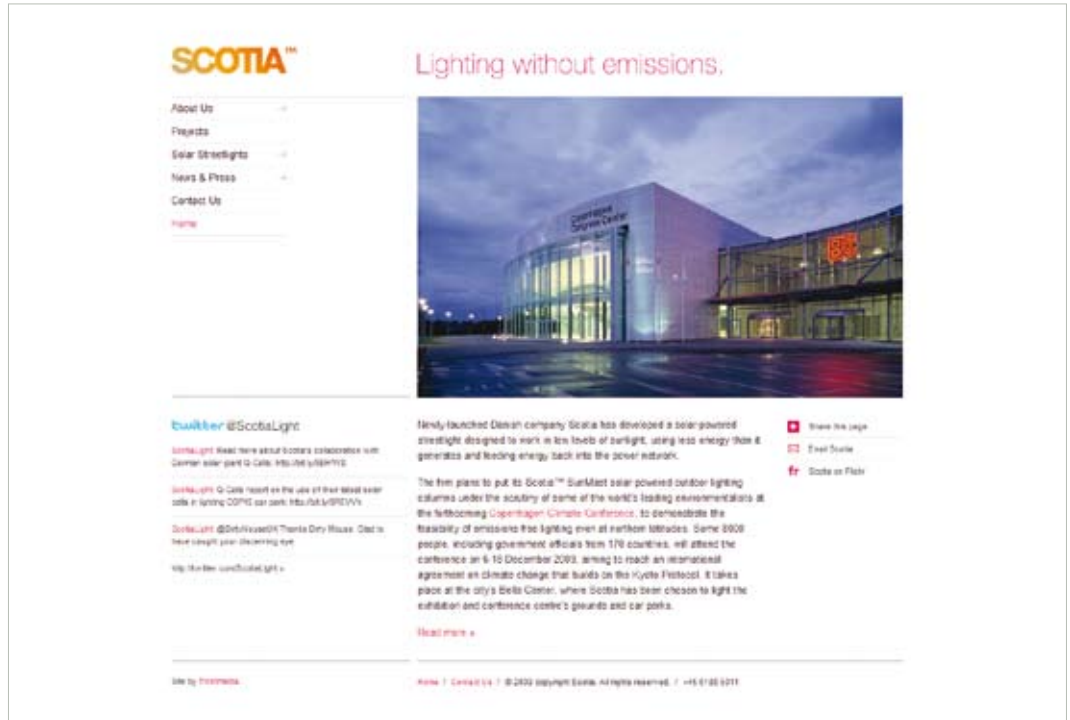


Scotia website
www.scotialight.com



If like us, you liked to watch middle distance running during the 1980's and 90's, when Coe, Cram and Ovett were in their pomp, you'll know that Steve Scott was a quality miler from the USA (and inventor of speed golf no less). He is not however, the founder of Scotia™, a cutting-edge solar lighting consultancy. That would be renowned UK light artist Steven Scott. It's an easy mistake to make we know, but now you know.

Scotia™ operates in two fields: architectural solar and lighting design. They have designed a unique solar streetlight that helps cities and businesses achieve the environmental goal of zero-emission street lighting. Pretty cool huh? Well we thought so and we hope you do to. As such, Frontmedia are proud to have designed the identity, stationery and website for this forward-looking soon-to-be behemoth from Denmark.

The brand was successfully extended across an online presence (right). It was completed in a speedy two weeks to meet the start of the UN's 2009 Climate Change Conference in Copenhagen.