



Established in 1992, Spalding Goobey Associates specialises in the recruitment of market research professionals at all levels, from graduate trainee to managing director.

Frontmedia have worked with Spalding Goobey on their web presence since 2001. This site marks the first redesign for the Spalding site since the initial incarnation went live six years ago. A move to XHTML/CSS layout was settled on to improve page load times and search engine optimization.

The backend database allows the client to upload vacancies, manage candidates and clients and even posts their jobs on other job sites automatically. As Gordon Ramsay would put it, "good no?"