

# WFTV Awards brochure



We were privileged to be asked to design the brochure for the 2008 WFTV (Women in Film & Television) awards ceremony.

A "handbag" sized format was adopted to make the brochure more manageable and easier to read than the previous year's publication. The hope was that more people would take them home from the event and it worked! After the event, only a few copies were left behind. Job done.

A glossy, polished, piano black finish was chosen for the cover to reflect the high calibre of the event and inject some much needed glamour!

"Stuffed with loads of interesting articles that were so well-presented it was VERY well received. People were actually spotted READING it! The size really helped as it was much handier than a big A4."

Jane Cussons  
Awards Producer  
WFTV